

2013 Kerrville Main Street Banner Photo Contest

Rules, Terms and Conditions

Celebrate Kerrville!

May is National Preservation Month and this year's theme is *See! Save! Celebrate!* Throughout our community, there are significant places that truly represent Kerrville- landscape, wildlife, buildings, people, and of course our historic downtown. With the support of programs like Main Street, Kerrville helps to protect some of the places that tell our story and helps to spur economic development, creating jobs in our historic downtown.

To highlight our heritage, the Kerrville Main Street Program will be holding the *Celebrate Kerrville!* Preservation Month Lamppost Banner Photography Contest. We are looking for photographs that capture the beauty and illustrate the story of Kerrville.

Capture what speaks to you and what you're compelled to share with others. Together we can inspire a culture of preservation and community.

The contest is open to all ages, both amateur and professional photographers. Entries will be accepted through close of business May 3, 2013.

Winning photos and prizes

3-5 winners will be selected by a diverse group of members of the community. These photos will then be featured on the new lamppost banners to be hung in downtown beginning June 2013 through August 2013. In addition to the banner feature with byline, winners will receive a cash prize of \$100.

Agreement to release your photos to KMS

Your entry in the contest constitutes your agreement to allow the use of your photos in KMS communications and promotions. This use may include the lamppost banners, printed cards, the KMS and City of Kerrville website, online photo features, publications both online and off, emails and e-newsletters.

Entrants retain ownership and copyright to their photographs. Credit will be given by KMS to the photographer where possible.

Format

- ✓ Photographs should be submitted electronically
- ✓ File size for each photograph submitted cannot exceed 1MB
- ✓ **If chosen as a finalist, the image must be able to be submitted as a minimum 12MP image**
- ✓ All photos must be submitted in either JPEG or TIFF format
- ✓ Color or black and white photos will be accepted
- ✓ **Photos must be submitted in the vertical or portrait orientation as opposed to horizontal or landscape orientation to be considered for printing and prizes**
- ✓ Any images not following the above formatting will not be considered

Other Considerations

- ✓ Each contestant may enter a maximum of three photographs
- ✓ Previously published material for which non-exclusive rights were granted may be entered as long as you still warrant that you retain full rights to the photo. You must disclose when and where the photo appeared previously upon submission.
- ✓ Photographs must be taken within Kerr County.
- ✓ KMS is not responsible for lost or damaged submissions.
- ✓ Please submit the following information with your photographs: Name, Age, Location photo was taken, Date photo was taken, Title and/or description of photo (optional), Contact Phone and Email.
- ✓ Entries may be submitted electronically or via a CD/DVD or USB drive.

Release required for identifiable people

If people are identifiable in the photo, the contest participant is responsible for the consent of the parties involved. If a photo is selected for print that includes identifiable persons, the photographers must submit a release form from the person or persons in the image with the name, address, and signature of the parties on the release form.

Judging

Images will be judged on originality, technical excellence, composition and ability to capture the uniqueness of Kerrville. Decisions made by the judges will be final. The judges will be a panel of artists, photographers, and community leaders with knowledge and passion about the Hill Country.

The photographs should accurately reflect the subject matter and the scene as it actually appeared. Photos that have been digitally altered beyond standards will be disqualified.

Acceptable are adjustments to color, contrast, brightness, and sharpening; removal of dust and scratches; cropping; and use of HDR (high dynamic range), where multiple exposures of the same scene are combined for a greater tonal range.

Not acceptable are photo composites (combination of two or more photos, not of the same scene); or the use of artistic digital filters and effect which do not show the scene in its natural way.

Deadline

Entries must be received no later than 5:00 p.m. on Friday, May 3, 2013. Submit entries by:

- *Email:* misty.kothe@kerrvilletx.gov
- *Mail:* Kerrville Main Street, 701 Main Street, Kerrville, TX 78028
- *In person:* City Hall, 701 Main Street, Kerrville, TX 78028

Finalists will be contacted in mid-May 2013 and will be requested to submit high resolution images and release forms if applicable directly to KMS.

Questions and inquiries about the contest or rules can be emailed to
misty.kothe@kerrvilletx.gov